

2024 PINNACLE

PINNACLE AWARDS

Award Winners

Presented by the Florida Public Relations Association

Communicator of the Year

Gold Pinnacle Award

Whitney Fike

Silver Pinnacle Award

Marissa Gleockler

Small Agency of the Year

Gold Pinnacle Award

SalterMitchell PR

Medium Agency of the Year

Gold Pinnacle Award

Sachs Media, Inc.

Silver Pinnacle Award

Priority Marketing

Nonprofit Team of the Year

Gold Pinnacle Award

NAMI Sarasota & Manatee
Counties
Colleen Thayer, APR, CPRC
Beth Walters, CRPS
and Sarah Miller, CRPS

Silver Pinnacle Award

Beacon College
Office of College Communications
Darryl Owens & Mary Wyner, APR

Corporate Team of the Year

Gold Pinnacle Award

Caldwell Trust Company
Sheryl Vieira & Jan Miller

Silver Pinnacle Award

Premier Sotheby's
Marcomm Team

Government Team of the Year

Gold Pinnacle Award

Southwest Florida Water
Management District

Silver Pinnacle Award

JEA
Communications Team

Silver Pinnacle Award

Public Involvement Team
Space Coast Transportation
Organization

Silver Pinnacle Award

Sarasota County Government
Communications Department